

Privacy policy

Data: 01/01/2010

Versione: 2.0

NKE Spa/ NKE Automation Srl privacy policy

according to Section 13 of the Italian legislative decree 196/03

The following policy apply to the relationship between the companies NKE Spa/NKE Automation Srl and third party, according to the Italian law D.lgs. n°196/03.

The document is composed by the following sections:

Information for customers and suppliers

Information for websites visitors

Information for e-mail recipients

Privacy policy changes

For more information

For more information about the privacy's rights please see the Autorità Garante website at www.garanteprivacy.it.

1. Information for customers and suppliers

For commercial and administrative purposes the companies NKE Spa/NKE Automation Srl process subject's personal data, collected directly or by third party.

The following policy apply also to the data provided by the subject, via registration form, on the website eshop.nke.it, during the products' purchasing process.

The data controller and processor are :

NKE Spa - SS 24 km 16,2 -10091 Alpignano (To), Italy - C.F./P. IVA IT 05719510017 – represented by the legal representative.

NKE Automation Srl - SS 24 km 16,2 -10091 Alpignano (To), Italia - C.F./P. IVA IT 10192360013 - represented by the legal representative.

Processing purposes and modalities

The collected data processing is performed for contractual, legal and commercial purposes.

Data processing is performed by electronic and non electronic means and managed only by persons in charge of the processing, according to the Technical Specifications Concerning Minimum Security Measures (Personal data protection code - Annex B).

Data shall be processed and collected for the whole duration of the contractual relationship and also afterwards in order to comply with all legal obligations and even for future commercial campaigns.

Processing matter

The data provision is compulsory to enable the companies NKE Spa/NKE Automation Srl to fulfill all accounting, legal and contractual obligations.

When the requested data are not provided, the contract should not be undertaken.

The subject's data may be shared with:

- Internal staff, responsible or in charge of the data processing for the contract administration. The staff has been trained on the personal data protection code, as required.
- Lending institutions
- Debt collectors
- Credit insurance companies
- Shipping and delivery companies
- Factoring companies
- Professional consultants for legal and contractual obligations and consulting
- State and public institutions for fiscal and legal controls
- Sellers network

Data subject's rights

According to the Personal Data Protection Code the data subject have the rights previewed by Section 7 of D.lgs n° 196/2003 – such as the right to access, correct, integrate, block or erase the personal data -, writing to: NKE Spa - SS 24 km 16,2 - 10091 Alpignano (To) - Italia - c.a. Responsabile trattamento dati or to oppure a NKE Automation Srl - SS 24 km 16,2 - 10091 Alpignano (To) - Italia - c.a. Responsabile trattamento dati.

2. Information for websites' visitors

Website copyright

The information, images, trademarks and in general all published on the websites www.nke.it and eshop.nke.it are property of the companies NKE Spa/NKE Automation Srl, or allowed by third party, and any reproduction, distribution or transmission are strictly forbidden.

Processing modalities

Except as described below and the personal data provided during the registration process on the website eshop.nke.it, the companies NKE Spa/NKE Automation Srl do not collect or require visitors to their website to furnish personally-identifying information. Like most website operators, the companies NKE Spa/NKE Automation Srl do use a web analytics service to collect, for any visitor, non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preferences, referring site, and date and time of each visitor request.

Some data are collected using cookies, a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Most major websites use cookies because they serve as a sort of label that allows a website to "recognize" a browser when it returns to the site.

NKE Spa/NKE Automation Srl 's websites use the data collected by cookies only as aggregate data to determine usage patterns for websites and better understand visitors' preferences.

In order to control the use of cookies the visitor has the ability to accept or decline cookies, setting the browser's options, before linking to NKE Spa/NKE Automation Srl 's websites. Certain features of NKE Spa/NKE Automation Srl 's websites may not function properly without the aid of cookies.

NKE Spa/NKE Automation Srl's purpose in collecting this information is to better understand how visitors use their websites. To that end, the companies NKE Spa/NKE Automation Srl may share these information with their employees, contractors, and their subsidiaries and related organizations.

Link

This privacy policy apply only to the websites www.nke.it and eshop.nke.it. The companies NKE Spa/NKE Automation Srl are not responsible for the privacy policy that apply to other websites linked by hypertext. In order to protect visitors' privacy the companies NKE Spa/NKE Automation Srl recommend to read the above mentioned websites' privacy policies.

By using NKE Spa/NKE Automation Srl's website and the related services, the visitor unconditionally consents the companies NKE Spa/NKE Automation Srl to collect and process provided data.

By using NKE Spa/NKE Automation Srl's website the visitor agree on the privacy policy's terms and conditions. If the visitor disagrees with the terms, it is recommended not to use the websites.

The electronic mailing to the website contacts allows the companies NKE Spa/NKE Automation Srl to collect and process the sender's e-mail address as well as all the personal data inserted in the content and the related attachments.

3. E-mail recipients

All information entered NKE Spa/NKE Automation Srl's messages, as well as any enclosure, have to be considered as confidential and might be legally privileged. They must be used exclusively by the recipient and any disclosure, distribution, copy or cross reference are strictly forbidden and could be illegal.

In the case the NKE Spa/NKE Automation Srl's message has been received in error, the sender has to be immediately informed and the message itself and all enclosures must be destroyed.

Transmissions via electronic mail cannot be considered fully safe or error free because the information might have been intercepted, damaged, destroyed, received in a later time or not complete, or infected by viruses. Therefore the companies NKE Spa/NKE Automation Srl are not responsible for any mistake or missing in the message delivered via electronic mailing. If a real check of the content of the messages is required, the recipient has to apply for a hard copy.

To avoid the receiving of any further messages from the companies NKE Spa/NKE Automation Srl, please send a cancellation request via e-mail info@nke.it or fax +39.011.9785250.

4. Privacy Policy Changes

The companies NKE Spa/NKE Automation Srl may change their privacy policy from time to time. Any and all changes will be reflected on this page and apply from the online publishing date. Substantive changes will also be announced through e-mail or hard copy communication. By interacting with the companies NKE Spa/NKE Automation Srl after a change, third party are automatically agreeing to accept the current terms and conditions.

5. For More Information

If you have questions about this privacy policy, please contact:

NKE Spa/NKE Automation Srl - S.S. 24 Km 16,2 - 10091 Alpignano (Torino) Italy - Tel. +39.011.978.44.11 - Fax. +39.011.978.52.50 - e-mail: info@nke.it